

Dear Parents,

The Griffin Annual is the official Yearbook of The Beacon Academy. Among other things, this features pictures of community activities, clubs, athletic teams, faculty, staff, students, and Aristeia, the graduating class of 2022, through the years. The yearbook is our community's way of remembering and celebrating the events of the academic year.

This year, the Yearbook Club aims to produce an annual that is co-created by our school community. We are currently in the process of designing pages, taking into consideration the comments and suggestions from our fellow Griffins.

We are writing to request your support and assistance in soliciting sponsorships and advertisements for the yearbook. Proceeds from this initiative will fund the printing of hardbound yearbooks in color for every member of the Griffin community.

Advertisement space is available for companies or personal, congratulatory messages to students. Attached are the costs and requirements.

There will be two types of solicitations with different deadlines:

- Early Bird Solicitation: December 17, 2021
- Regular Solicitation: February 4, 2022

Early Bird Solicitations will have a discounted price: please see below.

For any questions, please do not hesitate to contact Ms. Cat Ledesma.

We would like to extend our gratitude for your continued support for the Griffin Annual!

All the best,

The Yearbook Club

Supported by:

Ms. Cat Ledesma

Yearbook Club Co-Moderator

cat.ledesma@beaconacademy.ph

Ms. Ming Roxas

Yearbook Club Co-Moderator

ming.roxas@beaconacademy.ph

Noted by:

Mr. Lui Morano

Dean of Students

Advertising: Terms and Conditions

Advertising Prices are as follows:

Size of Page	Price for Early Bird Solicitation (Deadline: December 17, 2021)	Price for Regular Solicitation (Deadline: February 4, 2022)
Full Page (8.5" x 11")	Php 8,000	Php 10,000
½ Page (8.5" x 5.5")	Php 5,000	Php 6,000
¼ Page (4.25" x 5.5")	Php 3,000	Php 4,000

File Requirements:

- All advertisements must be sent as a .jpeg file.
- The file should be no greater than 25 MB.
- The dimensions of the file should follow the size of the advertisement being purchased.
- The resolution of the image should be at least 200 dpi.
- Please note that the content of the advertisement must be appropriate for a school setting and should adhere to the guidelines of the Student-Parent Handbook. Strictly no advertisements for alcoholic beverages, cigarettes, political parties, etc.

Reminder: Kindly forward all solicitations to Ms. Cat Ledesma, the Yearbook Club co-moderator via email at cat.ledesma@beaconacademy.ph

Due to quarantine restrictions, we will only accept online deposits to the Beacon Academy. This can be made to the school's BPI account below:

Direct Online Deposits:

ACCOUNT NAME	THE BEACON ACADEMY, INC.
Name of Bank/Branch	Bank of the Philippine Islands (BPI)
Bank Branch	Laguna Technopark PEZA, LTI Admin Bldg. I, Laguna Technopark, Barangay Binan, Binan Laguna
Bank Branch Code	138
PESO Account Number	Current Account #1381-0038-56

Please send proof of payment AND the filled-up Advertising Contract below to Ms. Cat Ledesma (cat.ledesma@beaconacademy.ph), who will forward it to the Finance Department.

ADVERTISEMENT CONTRACT AND INFORMATION

The Yearbook Club will publish our advertisement in this year's yearbook, the Griffin Annual 2022, in accordance with the price below:

<i>(Please tick the appropriate box)</i>	Early Bird Solicitation	Regular solicitation
<input type="checkbox"/> Full Page (8.5" x 11")	Php 8,000	Php 10,000
<input type="checkbox"/> ½ Page (8.5" x 5.5")	Php 5,000	Php 6,000
<input type="checkbox"/> ¼ Page (4.25" x 5.5")	Php 3,000	Php 4,000

Enclosed is the proof of payment amounting to: _____ and deposited via Online Transfer

The Soft Copy of the Advertisement will be delivered via:

email to cat.ledesma@beaconacademy.ph

Name of Donor/Company:

Contact Person and Contact Number/Email:
